



S P O N S O R S H I P P R O G R A M

YEAR 2021 - 2022

About CoreNet Global

CoreNet Global is the world's leading association for corporate real estate (CRE) and workplace professionals, service providers and economic developers. Almost 10,000 members, who include 70% of the Fortune 100 and nearly half of the Forbes Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally.

We proactively create events that features high rated speakers from around the world. Activities are highly interactive and due to the impact of Covid-19 pandemic, we are focusing on virtual initiatives which focused on sustainability, connectivity and business resilience.

CoreNet Global's mission

CoreNet Global's mission is to advance the effectiveness of Corporate Real Estate professionals and the entire industry engaged in delivering value to corporation through the strategic management of corporate real estate and workplace resources.



CoreNet Global Members

End Users are corporate occupiers and corporate tenants forming the industry's demand side. The end user membership base is diverse and spans industries including **high-tech, financial services, manufacturing, pharmaceutical, telecommunications, healthcare, insurance and oil and gas**. Google, Unilever, International Monetary Fund, Oracle, Coca-Cola, Amazon, AT&T, General Motors, Barclays and Shell are among our many member companies.

Service Providers are strategic partners and outsourced service partners forming the industry's supply side. Virtually all corporate real estate departments partner with external service provider companies to deliver services needed to acquire, maintain and dispose of real estate. These services include but are not limited to **brokerage, site selection, architecture and interior design, lease administration, facilities management, and technology platforms**. One of the long-term trends in the CRE profession is toward leaner, smaller internal CRE teams focused primarily on strategy and client relationship management, with growing dependence on external service provider companies for tactical delivery and execution. Those external service providers are also members of the association.

CoreNet Global Corporate & Strategic Partners



CoreNet Global Philippines Chapter

We are very pleased to invite you to be part of CoreNet Global, the premier association for corporate real estate, through the Philippines Chapter. We are a diverse group of professionals who have all found a common ground to **advance** our real estate knowledge and competencies, **connect** to a global network of other real estate practitioners, and **promote** personal excellence through many different programs focused on the needs of our local members.

The Chapter aims to provide continuous learning and networking opportunities to members that exceed expectations and deliver value to members and their enterprises, whether face-to-face or virtually.



Connect with professionals and corporations locally and globally through digital and live events



Learning through content sharing events and knowledge based resources



Professional growth through designated programs and resources



Belongs to a worldwide community of corporate real estate professionals

Why Sponsor?

As a sponsor, you and your colleagues will have first rights to collaborate and network with the best and brightest in corporate real estate in Philippines, whilst gaining insight into what members think on current issues, challenges they face, and how they approach their work. You will benefit via advertising to a targeted market and an ability to directly speak to our members, showcase your products and services and represent your company through your logo on our website, in collateral and at events.



Activities & Events

Throughout 2019 and in 2020, the Philippines Chapter has organized various events which includes :-

- **Series of talks** and networking sessions with prominent leaders of the industry as Speakers / Panellists to the event
- **Networking sessions** for Members & Non-Members for networking and sharing of best practices and experiences
- **Private Members and Sponsors Meet-Up** happening throughout the year
- **Continuous Master of Corporate Real Estate Programs in Manila**

Activities & Events For Year 2019

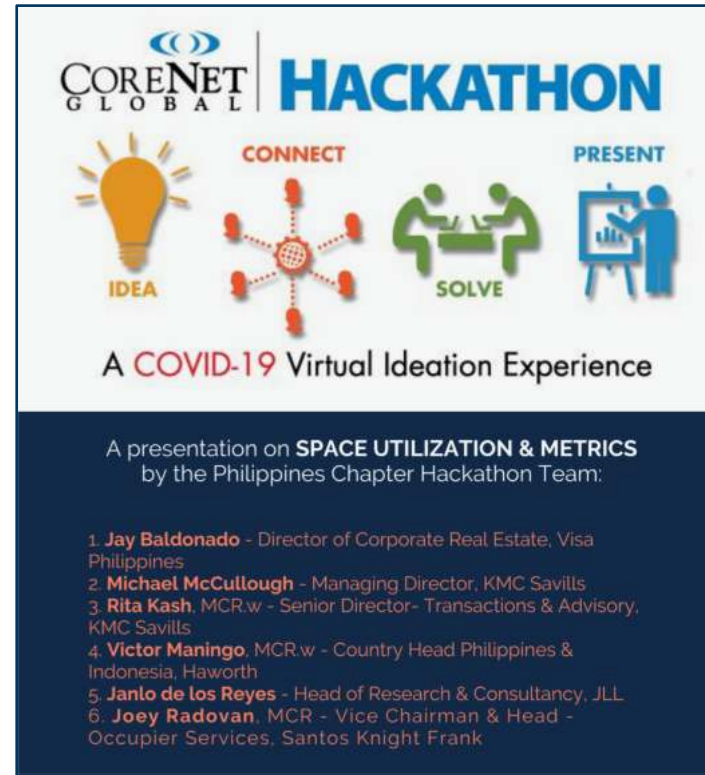


Activities & Events For Year 2020



Real Estate Conversations: Business Continuity Plan and Flexibility in 2020

April 16, 2020



Hackathon: Presentation on Space Utilization and Metrics

May 27, 2020



Public Health Indoors

May 28, 2020

Activities & Events For Year 2020

**AN INSIDER'S GUIDE:
HOW TO NAVIGATE THE
JOB MARKET IN A CRISIS**



GEMMA KEOGH PETERS
Managing Director,
Project68



JOEY RADOVAN
Chapter Chair,
CoreNet Global Philippines

DATE: 6 AUG. 2020
TIME: 2:30 PM

As more industries & businesses shutter during this period of uncertainty, it will be critical for impacted workers to identify all of the best practices and approaches for finding the next job opportunity. Join our upcoming event on How to Navigate the Job Market in this time of crisis and get some valuable expert insights!

Sign up now at CoreNet Global Philippines' event registration page or you may send an e-mail to: philippineschapter@corenetglobal.org




An Insider's Guide: How to Navigate the Job Market in a Crisis

Aug. 6, 2020

2020 ANNUAL SIGNATURE EVENT
September 24, 2020



LANGDON MORRIS
InnovationLabs

VICTOR MANINGO
CoreNet Global Philippines Chapter /
Haworth Philippines

CHUA MING LEE
Cushman & Wakefield Singapore

ANA LOURDES ALLADO
Diagno

IRENE LEE SUNGA
Marsh & McLennan Companies

CHA CARBONELL
CoreNet Global Philippines Chapter /
KMC Savills

TETET CASTRO
Cushman & Wakefield

PHILLIP ANONUEVO
Leech Property Consultants

LIZANNE TAN
JLL

DOM FREDRICK ANDAYA
Colliers International Philippines, Inc.

JIE ESPINOSA
CBRE

MORGAN MCGILVRAY
Santos Knight Frank

JAY BALDONADO
CoreNet Global Philippines Chapter /
Visa

JOEY RADOVAN
CoreNet Global Philippines Chapter

CORENET GLOBAL | Philippines Chapter

Thank you to our
Annual Gold Sponsor: **HAWORTH**

2020 Annual Signature Event

Sept. 24, 2020

Events Calendar for Year 2021



2021 CALENDAR OF EVENTS



FEBRUARY
Webinar - TBC



JUNE/JULY
Mid-year Market
Review, APAC



DECEMBER
End of the year party

JANUARY
Health and
Wellbeing

with DUNCAN YOUNG,
Head of Workplace
Health and Wellbeing at
Lendlease and VICTOR
MANINGO, Treasurer of
CoreNet Global
Philippines Chapter

Date: Jan. 14, 2021



MARCH/APRIL
Young
Leader Xchange &
Mentorship



OCTOBER/NOVEMBER
Philippines Chapter 2021
Annual Signature Event



•Events are subject to change

Annual Sponsorship



Limit to 2 sponsors
180000
PHP

Category	Description
Membership	Include 4 memberships from company representatives
Logo	Presence in all marketing collaterals and Philippines Chapter website
Acknowledgement	Verbal and logo flash up at events, option to provide company video at Signature Event between sessions, option to introduce speaker(s) at event(s)
Complimentary passes	8 tickets to all Philippines Chapter events
Access	Chapter's events recordings & monthly Newsletter & annual Sponsors Appreciation event
Introduce Speaker	Options to be introduced to VIP guests / speaker(s)
Mailing List	Company name of attendees of the events
Speaker	Option for company representative to sit in on relevant 4 panel sessions (subject to Committee's approval)
Events	Option to host 2 chapter events as agreed (subject to Committee's approval)

Annual Sponsorship



Limit to 6 sponsors
120000
PHP

Category	Description
Membership	Include 2 memberships from company representatives
Logo	Presence in all marketing collaterals and Philippines Chapter website
Acknowledgement	Verbal and logo flash up at events, option to introduce speaker(s) at event(s)
Complimentary passes	5 tickets to Philippines Chapter events
Access	Chapter's events recordings & monthly Newsletter & annual Sponsors Appreciation event
Introduce Speaker	Options to be introduced to VIP guests / speaker(s)
Speaker	Option for company representative to sit in on relevant 2 panel sessions (subject to Committee approval)

Annual Sponsorship



Limit to 6 sponsors
60000
PHP

Category	Description
Logo	Presence in all marketing collaterals and Philippines Chapter website
Acknowledgement	Verbal and logo flash up at events
Complimentary passes	2 tickets to Philippines Chapter events
Access	Chapter's events recordings & monthly Newsletter & annual Sponsors Appreciation event

Sponsorship Benefits



Branding & Visibility

Increased brand awareness
and visibility at all events



Targeted Marketing

Stands out in the CRE
industry and attracts niched
audiences and members of
organizations



Involvement & Insight

Gain involvement and
industry's insights with the
professionals and companies
in the industry



Return On Investment

Develop collaborative
partnerships and
business leads,
Social engagement, audience
development, branding and
memberships



**For more information,
please contact us at**

philippineschapter@corenetglobal.org